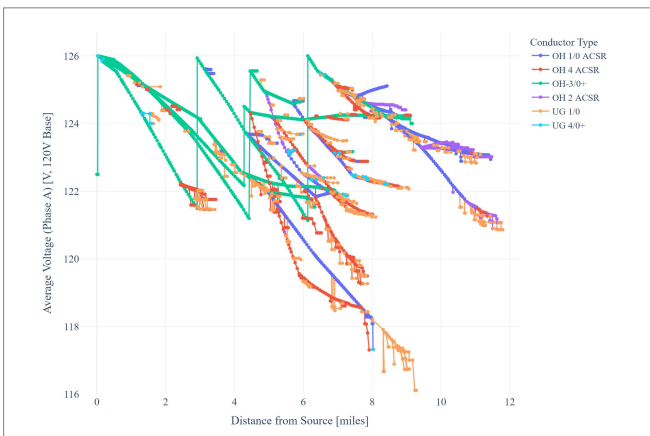
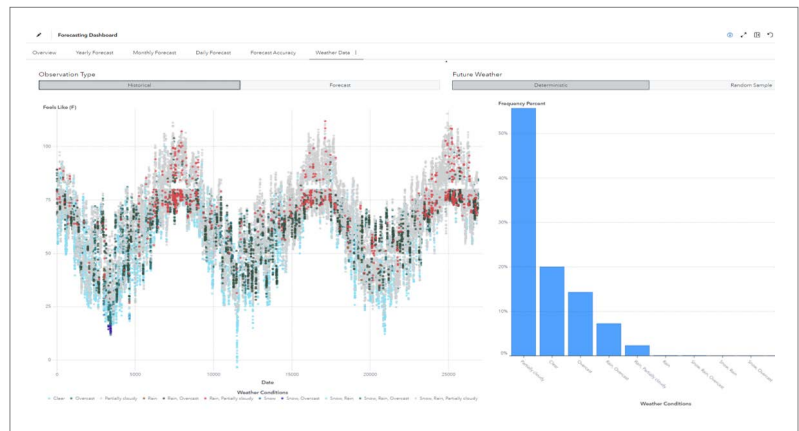


# DATA SERVICES

The Data Services Division works with our clients to provide solutions for common to complex analytics challenges by enhancing their existing services and generating new innovative opportunities. Our team utilizes data science to analyze business processes and uncover hidden patterns, implementing strategies and systems to maximize efficiency, effectiveness and enhance business operations. We create custom applications and analytics tools to provide accurate financial and load forecasting to support strategic planning and predict future trends and outcomes – assisting you in delivering services specific to your customers and strengthening your utility.

## DATA SERVICES AREAS OF SPECIALTY

- Data Science, Analytics, Visualization and Engineering
- Predictive Modeling & Machine Learning
- Application / Dashboard Development
- Financial and Load Forecasting
- Customer Analytics & Segmentation
- Performance Improvement
- Optimization



## PRIMARY CONTACTS



**BILL JORDAN, PE**  
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Planning, System Studies



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Data Sciences and  
Engineering Specialist

